



Concord, NC

HOWLING HEROES

Now is the perfect time to clear your calendar, pack the swimming suits, and head to Great Wolf Lodge in Concord, NC. Just imagine: an 80,000 square foot indoor waterpark, guest rooms designed like beautiful, Northwood's cabins and restaurants that will make you feel like you're camping under the stars.

And right now, we're saluting you with exclusive discounts for loyal members of the Armed Forces, Guard/Reserves, Police Force, Fire & Rescue, or EMS and your families for a limited time only. Just like you, these rates go above and beyond the call of duty!

10% OFF BEST AVAILABLE RATE

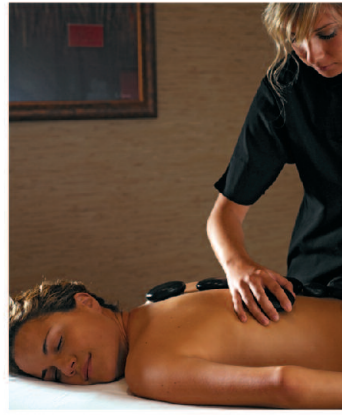
**** USE PROMO CODE - HEROES ****

Your stay includes passes to our exclusive indoor waterpark, activities in our Cub Club, and a howling great time!

Visit **GREATWOLF.COM** or call 1.866.925.9653 to make reservations.

Use Promo Code: **HEROES** when prompted to receive your discount.

Reservations for 10 rooms or more, please contact our sales department at 1.704.549.8206.



*Offer valid only at Great Wolf Lodge – Concord, NC location, on All Suites, May 01, 2009 - December 18, 2009. Offer valid on per night basis, must be mentioned at time of reservation, and based on 2009 standard rates. Limited number of rooms available for each date. May not be valid during holiday and blackout periods or combined with any other discount or promotional offers. Blackout dates include May 14-16, 22-24, July 4, October 9-11, 15-17, November 26-28, 2009. Multiple night minimum stay may apply. Must stay by December 18, 2009 for offer to apply. Offer based on 4 guests and may end at any time without notice. Must have one individual 21 years of age or older staying at the resort.