

"Where Racing Lives" Sweepstakes

Conditions and Official Rules

PRIVACY:

Except where prohibited by law, participation in the "Where Racing Lives" Sweepstakes, herein referred to as the "Sweepstakes," and/or acceptance of the prize constitutes permission for the Cabarrus County Convention and Visitors Bureau to use the winner's name, photograph, likeness, statement, biographical information, voice, and address (city and state) on a worldwide basis and in all forms of media, in perpetuity and without further compensation in connection with the Sweepstakes. By entering the Sweepstakes you agree to receive marketing information from the Cabarrus County Convention and Visitors Bureau and authorize the Cabarrus County Convention and Visitors Bureau to provide your personal information to all partners, both existing and in the future.

HOW TO ENTER:

Go to www.visitcabarrus.com, click to complete online entry form, and submit in accordance with on-screen directions during the Sweepstakes period. All fields are mandatory to be entered. Incomplete entries will not be entered. Limit one entry per household.

ELIGIBILITY:

To enter the Sweepstakes, you must, at the time of entry, be a lawful, permanent resident of the United States or the District of Columbia, be 25 years of age or older, and be physically located in the United States or the District of Columbia. Entries received from persons residing outside of the eligible geographic areas, or where restricted or prohibited by law, will be disqualified. Employees of the Cabarrus County Convention and Visitors Bureau and their immediate families and members of the households of such employees, are ineligible to participate in the Sweepstakes. No purchase necessary to enter or win.

DRAWING AND NOTIFICATION:

The Cabarrus County Convention and Visitors Bureau will conduct a random drawing on a date of its choosing to select one winner of the prize described herein. Winner will be contacted within a week of that random drawing. Odds of winning the prize depend on the number of eligible entries received. The potential winner will be notified via email. If the potential winner does not respond within forty-eight (48) hours from the first notification attempt then such person will be disqualified and an alternate winner will be selected. All notification requirements, as well as other requirements within these rules, will be strictly enforced.

PRIZE:

Sweepstakes consists of the following: two (2) tickets to a race held at one of many motorsports events held in Cabarrus County, including but not limited to Charlotte Motor Speedway, zMAX Dragway, The Dirt Track at Charlotte Motor Speedway and Concord

Speedway. There is no cash value or trade-in permitted in lieu of the prize. Ground transportation is not included.

RAIN POLICY:

In the event of a rainout the Sweepstakes winner and their guest are not entitled to any additional and/or extended travel and hotel arrangements, but may retain the tickets to the rescheduled event if such an arrangement is made by the host track.

TERMINATION/SUSPENSION/MODIFICATION OF SWEEPSTAKES:

If for any reason the Sweepstakes is not capable of running as planned, the Cabarrus County Convention and Visitors Bureau reserves the right at its sole discretion to terminate, modify, or suspend the Sweepstakes and to select the winner by conducting a random drawing from those eligible entries received up to the termination/suspension date.

The Cabarrus County Convention and Visitors Bureau may also disqualify or prohibit an entrant from participating in the Sweepstakes or winning the prize at its sole discretion if it determines that said entrant has violated the Conditions and Official Rules or has threatened or is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices.